# Alex Mensah Tenkorang

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## Summary

Experienced UX/UI Designer and Web Developer with a strong background in creating user-centered web solutions for reputable organizations such as the United Nations and University of Ghana. Skilled in designing intuitive interfaces and enhancing user experiences, with notable projects including the development of a design system for UNDRR using Figma, React and Storybook. Eager to leverage design expertise to create impactful and engaging user experiences in a dedicated Web/UX/UI Designer role.

## Work Experience

**Freelance**                                                                                           Remote
UX/UI Designer and Web Developer                                                          Jan 2019 - Present
- Worked with 15+ organizations designing and developing functional and user-friendly websites that include education, e-commerce, church, portfolio, blog and business using Figma, WordPress, Drupal, PHP, Laravel, HTML5, CSS3, JavaScript and frontend technologies (Vue, React, Bootstrap, and Tailwind).
- Hosted websites and applications using third-party services and cloud platforms like Amazon Web Services, Google Cloud Platform, and Pantheon, ensuring reliable and scalable solutions
- Managed source code with Git, ensuring version control and collaboration efficiency
- Set up Google Analytics for websites, providing insights for social media campaigns, Search Engine Optimization, and improved user experience

**wearmegh.com**                                                                                         Ghana
Lead Web Developer & UX/UI Designer                                                     Jan 2016 - Present
- Revamping website flows and navigation menus, reducing the frequency of misdirected customer service queries by 30% and increasing traffic to previously neglected pages.
- Created accounts for new vendors, enabling them to upload and sell their products, which expanded the marketplace's product offerings and attracted more customers
- Performed regular backups and routine maintenance of the platform, ensuring data integrity and minimizing downtime, which improved user trust and platform reliability

**Freelance**                                                                                           Remote
Digital Media Graphic Designer                                                             Jan 2019 - Present
- Created digital media graphics for websites, social media, and marketing materials using Photoshop, Illustrator, Canva, and Figma, enhancing brand visibility and engagement for companies, startups, and non-profit organizations

**Mezzai Inc**                                                                                          Remote
Social Media Manager                                                                       Jan 2018 - Present
- Built and executed social media strategy through competitive research, platform determination, benchmarking, messaging, and audience identification, resulting in increased engagement and brand awareness
- Set up and optimized company pages within each platform, increasing the visibility of company's and client's social content and enhancing brand presence
- Generated, edited, published, and shared regular content (original text, images, video) that built meaningful connections and encouraged community members to act, leading to increased community engagement
- Continuously improved by capturing and analyzing appropriate social data/metrics, insights, and best practices, which informed strategic decisions and enhanced social media performance
- Engaged with audience/followers via comments, retweets, sharing, and liking of appropriate content, fostering a strong community and increasing follower interaction.

**University of Ghana**                                          Accra, Ghana
Junior Web Developer                                       Jan 2013 - Jan 2015
- Contributed to the development of large-scale websites using PHP, CSS3, HTML, Drupal, and JavaScript, enhancing user experience and site functionality
- Collaborated with team members to create comprehensive documentation and deliver effective training, improving team efficiency and knowledge sharing
- Published web content and updated existing web pages, ensuring accurate and up-to-date information for users

**Polycot Associates**                                              Remote
Web Developer & UX/UI Designer                             Mar 2023 - Jun 2023
- Developed WordPress websites using Elementor, Gutenberg, HTML, CSS, and JavaScript, enhancing user engagement and site functionality
- Created UI/UX designs with Figma, improving user experience and interface aesthetics by incorporating web accessibility and typography principles

**United Nations (UNDRR)**                                          Remote
Lead Frontend Developer                                    Oct 2022 - Feb 2023
- Developed Drupal websites using Docker, DDEV, and Gitlab, enhancing project efficiency and collaboration
- Built Guttenberg custom blocks (Hero, Tab, Card) with React, SCSS, JavaScript and HTML.
- Designed the Mangrove design system with Storybook, standardizing UI components for consistent user experiences

**The Public Good Projects**                                        Remote
Drupal Web Developer                                       Oct 2021 - Dec 2022
- Installed and configured a fresh Drupal 9 website with 5 content types and sample contents.
- Created a fully responsive Drupal 9 website from a Figma file using Twig, CSS and Javascript.
- Developed comprehensive documentation manuals and tutorials to facilitate user training and support, leading to improved user proficiency and reduced support requests

**The CodingMachine**                                               Remote
Drupal Web Developer                                       Jan 2020 - Jan 2020
- Built a responsive Drupal 8 theme from a Figma file using Twig, CSS, PHP, and JavaScript, enhancing user experience and site performance

## Projects

**MoneyBot AI Mobile App UX/UI Design Case Study Project**
- User research
- UI Design
- Prototyping
- Wireframing

**Link:** https://www.behance.net/gallery/177991473/MoneyBot-Managing-your-Income-and-Expenses-better

**Software Development Agency UI/UI Case Study Project**
- User research
- UI Design
- Prototyping
- Wireframing

**Link:** https://www.behance.net/gallery/177754505/Coded-Studios-Website-UIUX-Bootcamp-by-Dev-and-Design

## Skills

**Core Skills:** User Experience Design (UXD), User Interface Design (UID), Wireframing, Prototype, Usability Testing, Visual Design, Typography, Colour Theory, HTML5, CSS3, SQL, Python, JavaScript, PHP, Drupal, WordPress, Laravel, React, Vue, Bootstrap, Tailwind, Social Media Management, Responsive Design, User Research, Content Strategy, Graphic Design, Product Management, Product Design, Web Accessibility, Design Thinking, AWS, GCP, API Design, Shopify, Webflow, Wix, Squarespace, Stor, Anal, Typography, TypeScript, Branding, Identity Design, Browser Debug Tools, Colour Theory

**Soft Skills:** Teamwork, Leadership, Customer Service, Teaching, Sales, Storytelling

**Dev/Design Tools:** Figma, Adobe Suite (XD, Photoshop, Illustrator, InDesign), Website Builders (Webflow, Wix, Shopify, Squarespace), Github, Visual Studio Code, Canva, Browser Debug Tools, AWS, Google Cloud Platform

## Education

**Dev and Design**                                                                                      Online
UI/UX Bootcamp                                                                     Jun 2023 - Oct 2023
Certificate of Completion

**University of Ghana**                                                                        Accra, Ghana
Economics with Politics                                                            Oct 2009 - May 2013
BA

**NIIT Ghana** Accra, Ghana                                                              Accra, Ghana
Information Technology                                                             Jun 2008 - Jan 2009
Advanced Certificate in IT

## Certifications

**UX/UI Design:** Dev and Design

## Sample Projects

1. https://www.undrr.org/
2. https://www.ug.edu.gh/
3. https://yourguide2germany.com
4. https://wearmegh.com
5. https://qrcodedgh.com/
6. https://ohenecocoagh.com
7. https://jijor360.com