

# Core AI Tools 2026

A Founder's Guide to Building  
Faster, Smarter & Better

ChatGPT

Claude

Gemini

Perplexity

& more

[tamensah.com](https://tamensah.com) · [tamensah116@gmail.com](mailto:tamensah116@gmail.com) · [wa.me/channel/0029Vb7tu5T6WaKeq3wVeo2x](https://wa.me/channel/0029Vb7tu5T6WaKeq3wVeo2x)

# I didn't start as an AI expert.

I started as a builder trying to solve real problems.

AI didn't replace my work —

**it multiplied my output.**

I stopped fighting deadlines —

**I started shipping faster.**

One focused person with AI —

**can do the work of ten.**

*This guide shares the exact tools I use.*

# We are in a new era.

## The old advantage

Biggest team

Most funding

Most experience

Longest hours



## The new advantage

- Who uses AI best
- Who moves fastest
- Who executes consistently
- Who never stops learning

*"The gap is no longer skill. It is awareness and usage."*

# ChatGPT

by OpenAI · [openai.com/chatgpt](https://openai.com/chatgpt)

## Your Execution Engine

### Writing

Blogs, ads, scripts, emails, proposals

### Brainstorming

Ideas, strategies, frameworks, names

### Research

Summarise, analyse, extract insights fast

### Coding

Debug, generate, explain code in any language

### Automation

Workflows, templates, process documentation

### Voice & Images

Generate images, analyse photos, voice mode

*"If you can think it, ChatGPT can help you execute it."*

# Claude

by Anthropic · [claude.ai](https://claude.ai)

## Your Deep Thinking Partner

### Long documents

Analyse PDFs, reports, contracts — entire books if needed

### Complex reasoning

Multi-step problems, ethical decisions, nuanced analysis

### Coding

Build full applications, debug, explain — excellent at code

### Strategy & PRDs

Product docs, business plans, structured frameworks

### Writing & editing

Long-form content, proposals, professional documents

### Data analysis

Upload spreadsheets, get insights, find patterns instantly

*"When the problem gets complex — Claude shines."*

# Gemini

by Google · [gemini.google.com](https://gemini.google.com)

## The Google Ecosystem Player

### Google Workspace

Works natively in Docs, Sheets, Gmail, Drive — where you already work

### Deep research

2M token context — analyse entire books, datasets, research papers

### Image creation

Generate, edit, and enhance images directly in your workflow

### Multimodal

Understands text, images, audio, video and generates across all of them

### Real-time info

Connected to Google Search — always up to date with live information

### Code & apps

Build and debug apps, generate scripts, create data visualisations

*"Already inside your Google tools — waiting to be unlocked."*

# Perplexity

[perplexity.ai](https://perplexity.ai)

## Research Engine with Citations

### Real-time answers

Searches the live web — not trained on old data. Always current.

### Fast research

Replace hours of manual searching with one precise question

### Fact checking

Verify claims, check statistics, cross-reference sources quickly

### Source citations

Every answer shows WHERE the information came from. Verifiable.

### Market intelligence

Competitor research, pricing data, industry news — instantly

### Model council

Compare answers from GPT, Claude, Gemini simultaneously (Pro)

*"Search smarter. Every answer comes with its source."*

# A few more tools worth your attention

## Cursor

*AI coding IDE*

Write and edit code with AI built directly into your editor. The fastest way to build apps.

[cursor.com](https://cursor.com)

## Midjourney

*Image generation*

Create stunning, professional-grade visuals from a text description. Brand graphics in seconds.

[midjourney.com](https://midjourney.com)

## Runway

*AI video creation*

Generate, edit, and enhance videos with AI. Perfect for content creators and marketers.

[runwayml.com](https://runwayml.com)

## Grok

*X/Twitter AI*

Elon Musk's AI assistant, built into X. Real-time access to trending conversations and news.

[x.ai](https://x.ai)

## Sora

*OpenAI video AI*

Generate high-quality videos from text prompts. The future of video content creation.

[openai.com/sora](https://openai.com/sora)

## ElevenLabs

*AI voice generation*

Clone voices, create narrations, build audio content. No recording studio needed.

[elevenlabs.io](https://elevenlabs.io)

# I don't use one AI tool. I use a system.

ChatGPT

Execution Engine

Writing, coding, ideation, automation — where output gets made fast **1**

Claude

Thinking Partner

Complex reasoning, long documents, strategy, structured analysis **2**

Perplexity

Research Layer

Real-time information with sources — facts before you commit **3**

Gemini

Ecosystem Hub

Google Workspace integration — where your files and team live **4**

# Create your accounts today.

All four tools have free tiers. No credit card required to start.

## ChatGPT

Free · Plus \$20/mo

[chat.openai.com](https://chat.openai.com)

*Start here. Use it every day.*

## Claude

Free · Pro \$20/mo

[claude.ai](https://claude.ai)

*Your thinking and writing partner.*

## Gemini

Free · Advanced \$19.99/mo

[gemini.google.com](https://gemini.google.com)

*Best if you use Google Workspace.*

## Perplexity

Free · Pro \$20/mo

[perplexity.ai](https://perplexity.ai)

*Replace Google search with this.*

*Tip: Start with ChatGPT for 7 days. Practice daily. Then add Claude for complex work.*

# The people winning today are not smarter.

They just:

## Move faster

AI compresses days of work into hours

## Use better tools

The right tool for the right task

## Execute consistently

Daily usage builds compounding advantage

*"AI will not replace you. Someone using AI effectively will."*

# A simple daily AI workflow.

1

## Idea

ChatGPT

Brainstorm, explore, generate options fast

2

## Research

Perplexity

Validate with real sources — is this actually true?

3

## Structure

Claude

Think it through, write the plan, build the framework

4

## Execute

Any tool

Build, write, code, create — repeat the loop

*Repeat this loop daily. In 30 days, your output will be unrecognisable.*

# Let's work together.

Follow my journey.  
I share real insights — not theory.

Website & Resources

[tamensah.com](https://tamensah.com)

Email

[tamensah116@gmail.com](mailto:tamensah116@gmail.com)

WhatsApp Channel

[wa.me/channel/0029Vb7tu5T6WaKeq3wVeo2x](https://wa.me/channel/0029Vb7tu5T6WaKeq3wVeo2x)

Join the WhatsApp channel — new resources dropped every week.